



Franklin County Housing Needs Assessment
Roanoke Valley-Alleghany Regional Housing Market Study Analysis

JUNE 3, 2021 HOUSING SUMMIT

Welcome & Overview of Franklin County
Christopher Whitlow, Franklin County Administrator

Presentation of Housing Studies

Ferrum/Franklin County Study
Patrick Bowen, President- Bowen National Research Group
Roanoke Regional Study Overview

Steven Sandy, Assistant County Administrator Virginia Statewide Planning Study

Johnathan Knopf, Senior Research Associate
Housing Forward Virginia

Roanoke Region Perspective
John Hull, Executive Director, Roanoke Regional Partnership

Corporate Investment Perspective
Shirley Holland, V.P. of Planning & Community Development Carilion Clinic

Franklin County Real Estate Market Analysis
Tom & Eric Fansler, Berkshire Hathaway