

2021 Union Hall Village Plan Survey – Overall Summary

This survey was conducted from October 8th, 2021, to November 1st, 2021. We received responses from 327 participants. The survey was comprised of 7 questions, and we provided participants with multiple choice response options for each question.

Many participants expressed a desire for more grocery stores, convenience stores, restaurants, and other shopping opportunities to come to the area in the future. They also requested improvements to broadband internet connectivity, more parks, trails, and recreational facilities, and greater investment in community facilities such as libraries and schools. Most participants supported future residential development in the form of large rural lots where houses are not visible from the road, but many also supported a variety of housing options ranging from single-family homes to multi-family apartments. However, some residents are concerned about increased traffic and the loss of scenic beauty resulting from future growth and development. Preservation of farmland is also an important issue for many residents who responded to the survey.

We also provided participants with an opportunity for open-ended written response, and we received over 150 entries. Most written responses echoed the multiple choice options included in the survey, with many participants emphasizing the need for more amenities and shopping opportunities. Other themes included a desire for:

- Greater access to healthcare facilities and pharmacies
- Increased investment in emergency and rescue services, including a heliport
- Enhancements to utility infrastructure to prepare for future growth
- Investment in bike lanes, particularly on Dillard’s Hill and Kemp Ford roads
- Enhanced walkability
- Preservation of the community’s rural feel and architectural styles
- Lower speed limits
- Widening of existing roads

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2021 Union Hall Village Plan Survey - Multiple Choice Response Summary

- **Question 1: “How long have you lived in the Union Hall area?”**
 - “More than ten years”: 42%
 - “Less than ten years”: 32%
 - “I am not a year-round resident of Union Hall”: 16%
 - “My family is originally from Union Hall”: 10%
- **Question 2: “If the ‘village’ of Union Hall has its center at the intersection of Rt. 40 and Kemp Ford Road, how often do you pass through the village of Union Hall?”**

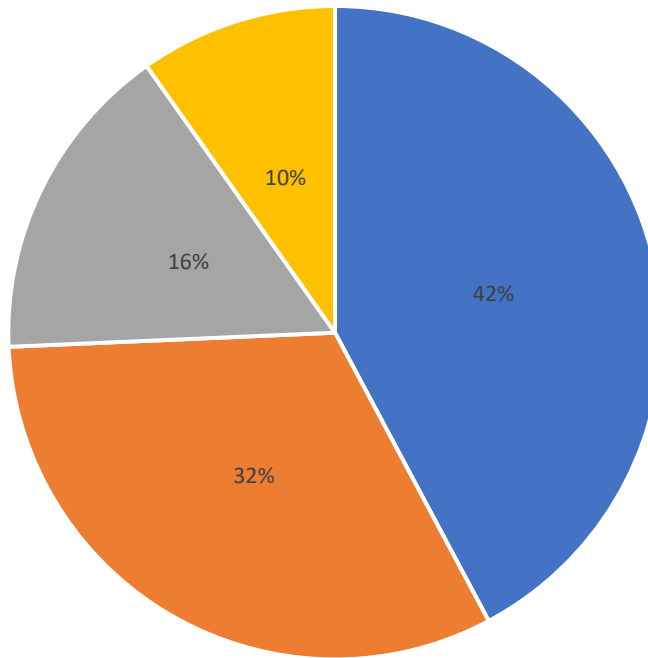
- “When I need to make a trip to the store”: 43%
- “I make frequent trips every day”: 28%
- “On my way to the lake”: 20%
- “As part of a commute to work”: 9%
- **Question 3: “If the opportunity existed in or around the village of Union Hall, on which of the following would you most like to see in the future?”**
 - “Restaurants or dining opportunities”: 188 responses
 - “Grocery stores or convenience shopping opportunities”: 179 responses
 - “Personal services such as dentists’ office or dry cleaners”: 127 responses
 - “Entertainment venues such as indoor or outdoor music or events”: 109 responses
 - “I would like to see additional residential growth opportunities” 92 responses
 - “I would not like to change things from the way they are today”: 80 responses
- **Question 4: “When it comes to growth and development in Union Hall, which of the following are you most concerned about?”**
 - “Loss of scenic beauty”: 124 responses
 - “Too much traffic”: 123 responses
 - “I am not concerned about growth”: 90 responses
 - “Lack of economic growth”: 82 responses
 - “Threat to established businesses”: 18 responses
- **Question 5: “For future residential communities around Union Hall, which of the following would you like to see (check all that you would like to see in the future)?”**
 - “Small farms or very large lots (more than 10 acres) where homes are not visible from the road”: 122 responses
 - “Rural communities with large homes on large lots of 1 or 2 acres”: 119 responses
 - “A variety of housing choices including single family homes, townhomes and apartments or condominiums”: 93 responses
 - “I would not like to see residential development”: 70 responses
 - “Moderate sized homes in compact communities with lots smaller than 1 acre”: 57 responses
- **Question 6: “Union Hall would not feel the same anymore if:”**
 - “It was not surrounded by farmland.”: 49%
 - “Historic buildings are torn down.”: 20%
 - “Existing businesses are lost.”: 20%
 - “40 has to be widened.”: 11%
- **Question 7: “What community amenities would you like to see in the future as Union Hall matures:”**
 - “Better broadband internet connectivity”: 188 responses

- “Community facilities (such as: library, trash collection site, school, etc.)”: 127 responses
- “Park, trails, or recreational area”: 179 responses
- “Landscaping such as street trees and community signage”: 109 responses
- “Outdoor community gathering space for events”: 92 responses
- “Community center”: 80 responses

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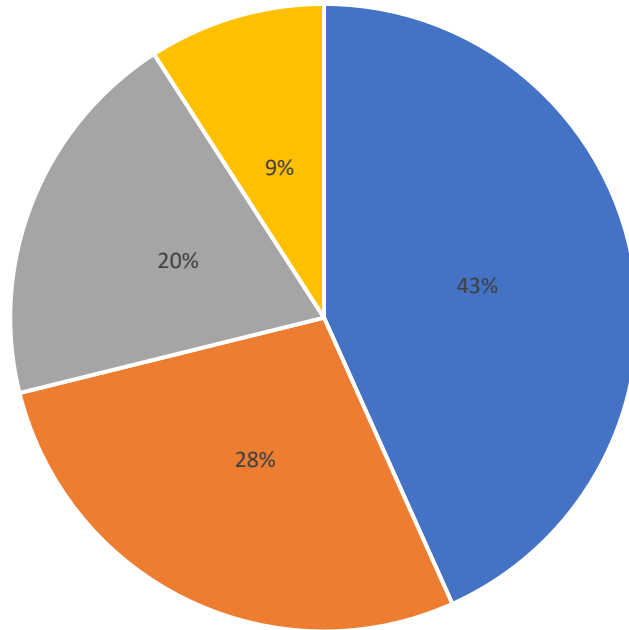
2021 Union Hall Village Plan Survey - Multiple Choice Response Summary (Graphs)

Question 1: How long have you lived in the Union Hall area?



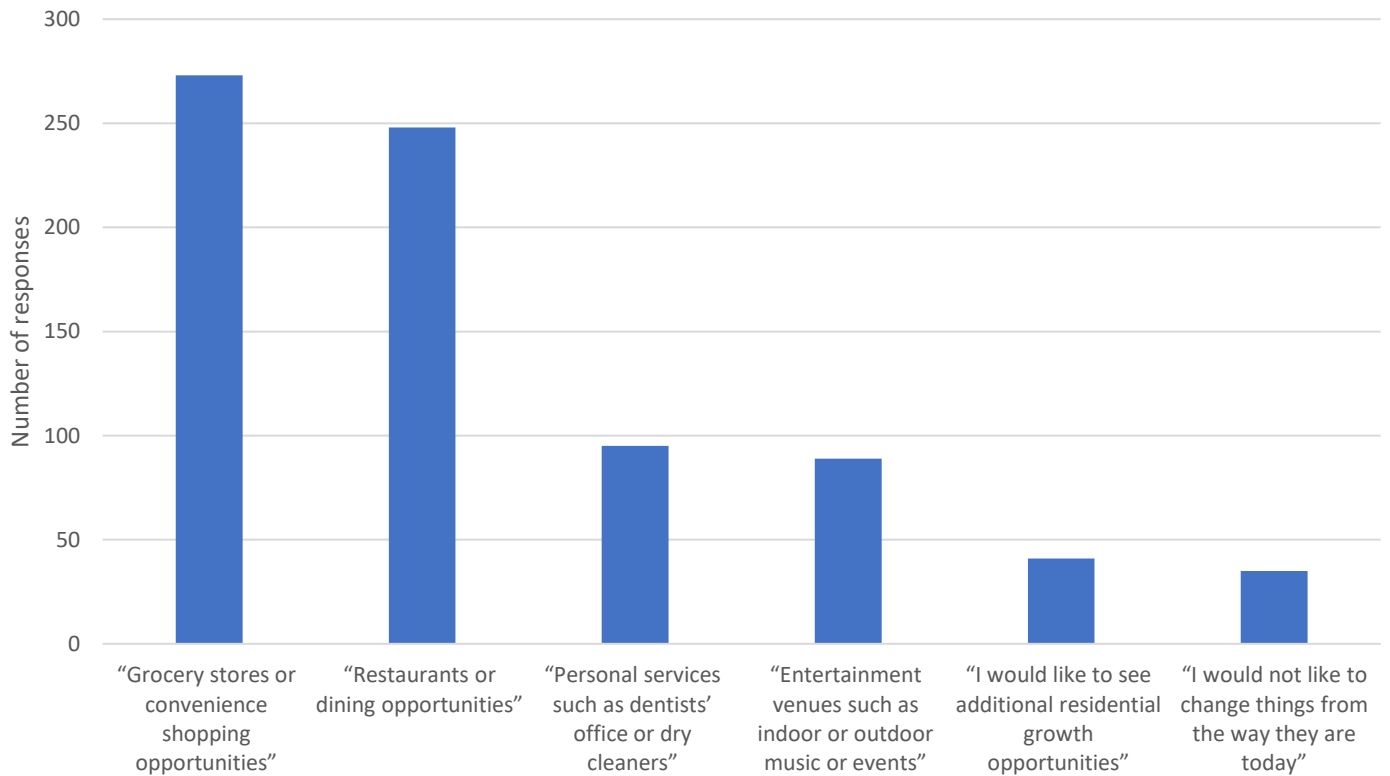
- "More than ten years"
- "Less than ten years"
- "I am not a year-round resident of Union Hall"
- "My family is originally from Union Hall"

Question 2: "If the 'village' of Union Hall has its center at the intersection of Rt. 40 and Kemp Ford Road, how often do you pass through the village of Union Hall?"

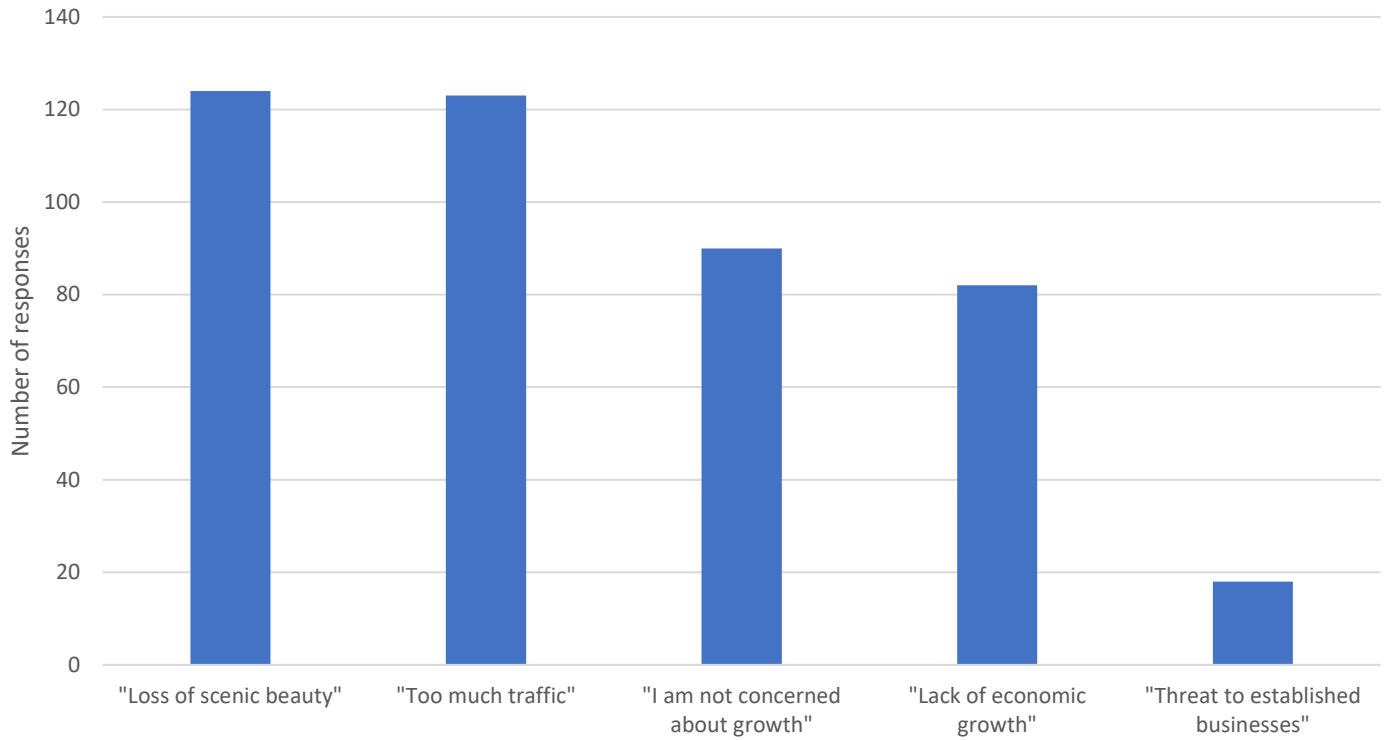


- "When I need to make a trip to the store"
- "I make frequent trips every day"
- "On my way to the lake"
- "As part of a commute to work"

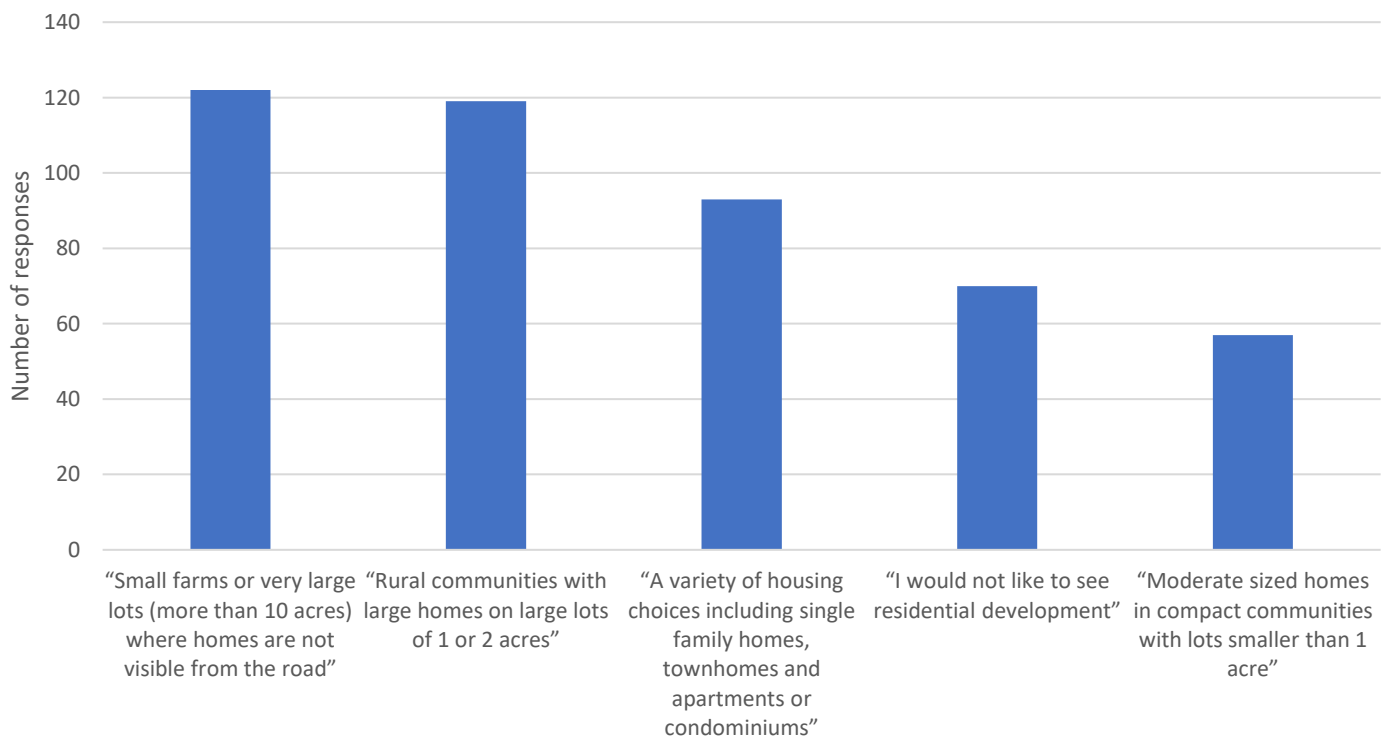
Question 3: "If the opportunity existed in or around the village of Union Hall, on which of the following would you most like to see in the future?"



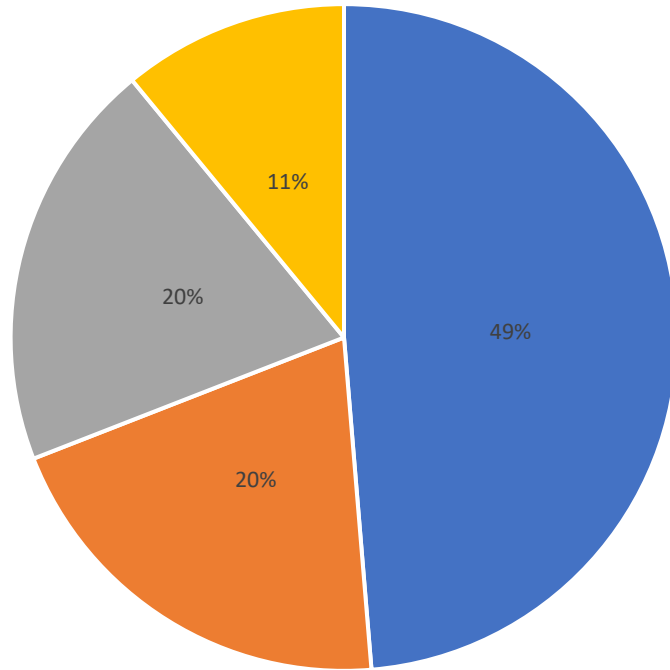
Question 4: "When it comes to growth and development in Union Hall, which of the following are you most concerned about?"



Question 5: "For future residential communities around Union Hall, which of the following would you like to see (check all that you would like to see in the future)?"

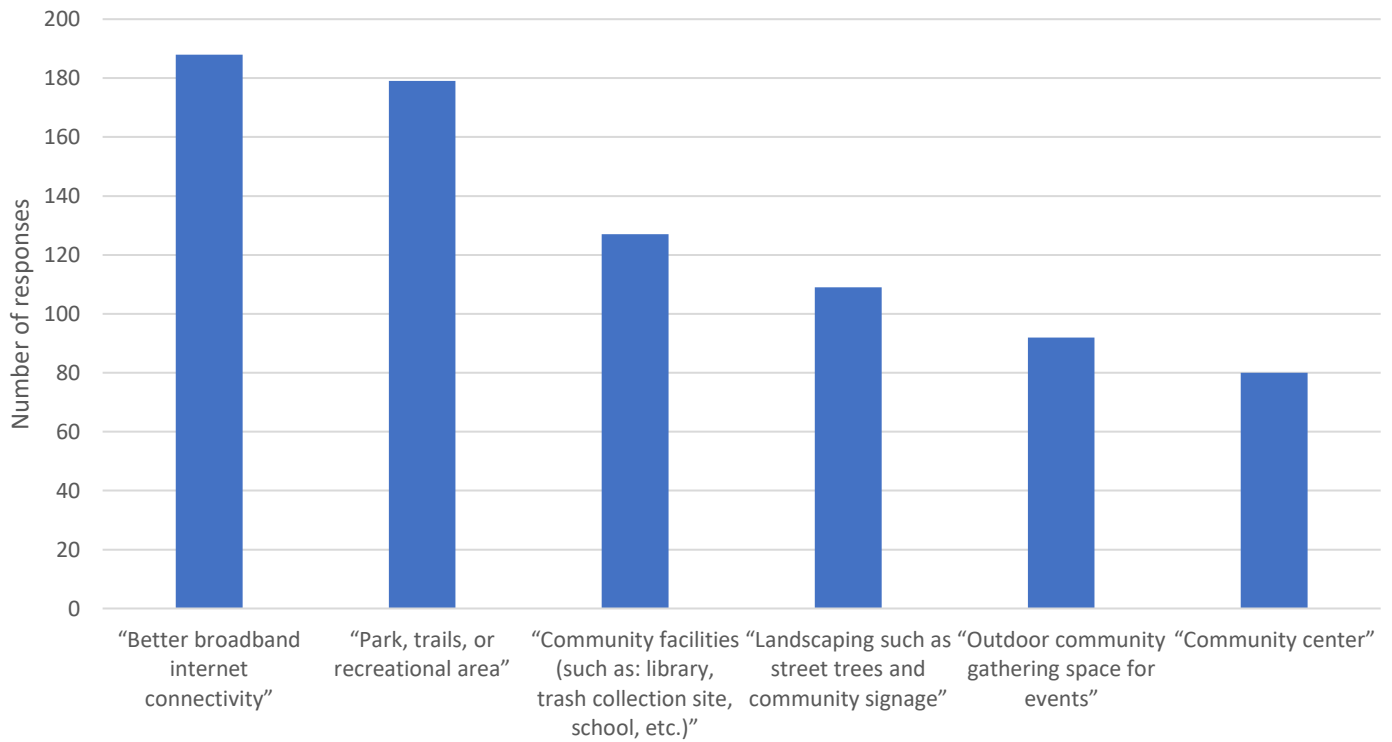


Question 6: "Union Hall would not feel the same anymore if:"



- "It was not surrounded by farmland." ■ "Historic buildings are torn down."
- "Existing businesses are lost." ■ "40 has to be widened."

Question 7: "What community amenities would you like to see in the future as Union Hall matures:"



2013 Survey vs. 2021 Survey

A similar survey of the area was conducted in 2013. Since that time, there has been a dramatic increase in the number of long-term residents of the area. The proportion of trips through the area has remained relatively unchanged since 2013. In 2021, residents expressed a greater desire for entertainment, dining, and shopping than they did in 2013. Residents in 2021 are also more concerned about growth, traffic, and loss of scenic beauty than they were in 2013. Finally, residents' concerns about changes to the feel of Union Hall remain largely unchanged since 2013.

- **Question: "How long have you lived in the Union Hall area?"**
 - "I am not a year-round resident of Union Hall": **42%** (2013) / **16%** (2021)
 - "Less than ten years": **26%** (2013) / **32%** (2021)
 - "My family is originally from Union Hall": **16%** (2013) / **10%** (2021)
 - "More than ten years": **15%** (2013) / **42%** (2021)
- **Question: "If the 'village' of Union Hall has its center at the intersection of Rt. 40 and Kemp Ford Road, how often do you pass through the village of Union Hall?"**
 - "When I need to make a trip to the store": **39%** (2013) / **43%** (2021)
 - "I make frequent trips every day": **24%** (2013) / **28%** (2021)
 - "On my way to the lake": **29%** (2013) / **20%** (2021)
 - "As part of a commute to work": **7%** (2013) / **9%** (2021)
- **Question: "If the opportunity existed in or around the village of Union Hall, on which of the following would you most like to see in the future?"**
 - Shopping **45%** (2013) / **54%** (2021)
 - Dining **37%** (2013) / **57%** (2021)
 - Entertainment **10%** (2013) / **33%** (2021)
 - None of the above **8%** (2013) / **24%** (2021)
- **Question: "When it comes to growth and development in Union Hall, which of the following are you most concerned about?"**
 - "I am not concerned about growth": **38%** (2013) / **28%** (2021)
 - "Loss of scenic beauty": **34%** (2013) / **37%** (2021)
 - "Too much traffic": **21%** (2013) / **27%** (2021)
 - "Threat to established businesses": **6%** (2013) / **1%** (2021)
- **Question: "Union Hall would not feel the same anymore if:"**
 - "It was not surrounded by farmland.": **49%** (2013) / **49%** (2021)
 - "Existing businesses are lost.": **21%** (2013) / **20%** (2021)
 - "Historic buildings are torn down.": **17%** (2013) / **20%** (2021)
 - "40 has to be widened.": **12%** (2013) / **11%** (2021)